



STL Cure Sarcoma

P.O. Box 300160
St. Louis, MO 63130

(314) 375-5977
www.stlcuresarcoma.org

February 27, 2018

Dear Friend,

The Fifth Annual **STL Cure Sarcoma 6K Run/Walk** will be held on **Sunday, October 7, 2018** at **Creve Coeur Park**. To date, the STL Cure Sarcoma 6K has raised over \$650,000 for sarcoma research. Proceeds from this event will benefit **Dr. Brian Van Tine's** sarcoma research at Siteman Cancer Center, as well as the **Sarcoma Foundation of America**.

Sarcoma is a rare cancer that originates in soft tissue or bone and accounts for 1% of cancers in adults and 15% in children. Sarcoma may be curable by surgery alone or by a combination of surgery with chemotherapy and/or radiation. Unfortunately, many sarcomas are totally resistant to all of these approaches—thus the extreme need for new therapeutic developments. At any one time, about 50,000 patients and their families are struggling with sarcoma. Also of notable mention, Sarcoma's high presence among children and young adults means the overall years of life lost per person dying of Sarcoma is 70.5 years, while the most common cancers, such as lung and colorectal, it is 15.1 and 14.0 respectively. Funds raised from the STL Cure Sarcoma 6K Run/Walk will solely support research for the development of more effective treatment options that will create higher survival rates from this aggressive cancer.

Please take a moment to review the enclosed **event flyer** and **sponsorship opportunities**. We hope we can count on you to help support this cause by sponsoring this event. Sponsorships may be mailed using the enclosed pre-addressed envelope, or a member of our team will gladly pick up your donation. We kindly ask that sponsorships be received by **September 10, 2018**. Should you choose to purchase a Presenting or Gold Sponsorship, we will begin including your business logo in all correspondence with our participants as soon as payment is received. Items for our basket raffle are also appreciated. If you have any questions or comments regarding this information, please contact us at 314-375-5977 or info@stlcuresarcoma.org.

Please note that all donations are tax deductible. Enclosed you will find our 501(c)(3) letter proving our tax-exempt status.

Thank you for your consideration. We look forward to working with you to create a stronger, healthier community.

Sincerely,

Felicia Doll
Survivor, Event Chairperson

Enclosures

Proceeds
Benefit:



and





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SPONSORSHIP OPPORTUNITIES

Anticipated attendance: 3,000 (This event has experienced a 30-50% year over year growth since 2014)

- Presenting Sponsorship: - \$7,500 (Video space is sold out, but presenting recognition will be awarded)**
 - A Pre-Roll advertisement video, which your company provides, will be played for up to 30 seconds before each participant can view their personal finisher video (typically viewed 2-3 times by each participant)
 - Opportunity to include company literature or item you provide in all participant race packets
 - Company logo printed AT THE TOP of t-shirt provided to all participants in THE LARGEST FONT
 - Company booth that you provide is welcome on site while event is in progress
 - Company logo displayed at the TOP of the Sponsor Board in the LARGEST FONT
 - Company banner you provide displayed prominently at the race site
 - Company logo will be displayed on the HOME PAGE of the Event Website and in all Event Social Media
 - 6 Complimentary Runners

(Please Note: \$150.00 of the contribution will not be tax deductible)

- Gold Sponsorship: - \$5,500 (Only 3 available for watermarking)**
 - Watermark of your company logo printed on every race finisher's personal picture crossing the finish line.
 - Opportunity to include company literature you provide in all participant race packets.
 - Company logo printed on the back and near the TOP of shirt given to all race participants in LARGER FONT
 - Company logo displayed near the TOP of the Sponsor Board at the Event in LARGER FONT
 - Company BOOTH that you provide is welcome on site while event is in progress
 - Company banner you provide will be displayed at race site
 - Company logo will be displayed on the Event Website and all Event Social Media
 - 4 Complimentary Runners

(Please Note: \$150.00 of the contribution will not be tax deductible)

- Silver Sponsorship: - \$3,500**
 - Opportunity to include company literature you provide in all participant race packets.
 - Company logo printed on the back and near the TOP of shirt given to all race participants in LARGER FONT
 - Company logo displayed near the TOP of the Sponsor Board at the Event in LARGER FONT
 - Company banner you provide will be displayed at race site
 - Company logo will be displayed on the Event Website
 - 4 Complimentary Runners

(Please Note: \$150.00 of the contribution will not be tax deductible)

- Bronze Sponsorship: - \$2,500**
 - Company logo printed on the back of t-shirt provided to all race participants
 - Company logo displayed on Sponsor Board at Event
 - Company banner you provide will be displayed at race site
 - 2 Complimentary Runners

(Please Note: \$150.00 of the contribution will not be tax deductible)

- Company T-shirt Sponsorship: - \$750**
 - Company logo printed on the back of t-shirt provided to all race participants

Race Course Sponsorship: - \$250

- Company logo printed on a 18 x 12 inch sign along the race course, on the day of the event

To sponsor this event, please return the enclosed form to STL Cure Sarcoma, PO Box 300160, St. Louis, MO 63130

*Please make checks payable to the **Sarcoma Foundation of America.***

Yes, we are pleased to sponsor the STL Cure Sarcoma 6K Walk/Run

Company _____ Contact Person _____

Address _____

Phone _____ Email _____

Sponsorship level: _____

Please submit your logo by August 20th to info@stlcuresarcoma.org. For more information, please visit our website at www.stlcuresarcoma.org or you may contact (314) 375-5977.

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: MAR 21 2005

SARCOMA FOUNDATION OF AMERICA INC
26120 KINGS VALLEY RD
DAMASCUS, MD 20872-0000

Employer Identification Number:
52-2275294
DLN:
17053043770045
Contact Person:
MICHELLE A GLUTZ ID# 31213
Contact Telephone Number:
(877) 829-5500
Public Charity Status:
170(b)(1)(A)(vi)

Dear Applicant:

Our letter dated JUNE 2001, stated you would be exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code, and you would be treated as a public charity, rather than as a private foundation, during an advance ruling period.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3676. Information is also available on our Internet Web Site at www.irs.gov.

If you have general questions about exempt organizations, please call our toll-free number shown in the heading between 8:30 a.m. - 5:30 p.m. Eastern time.

Please keep this letter in your permanent records.

Sincerely yours,



Lois G. Lerner
Director, Exempt Organizations
Rulings and Agreements

Letter 1050 (DO/CG)